



# **INTERACTIVE PLATFORM**

## **IN Medias**

The Interactive In Medias Platform is a dynamic and user-centric digital environment that seamlessly integrates technology with mediation education, cultivating meaningful interactions and engagement.

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The Interactive In Medias Platform is a dynamic and user-centric digital space that seamlessly blends innovative technology with mediation education, fostering meaningful interactions and engagement. It provides users with a comprehensive toolkit of interactive elements, from dynamic forms to immersive maps, empowering them to explore and enhance their mediation skills within a vibrant online community.



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#### Introduction

This intellectual output represents the embodiment of an interactive platform and website, seamlessly merged into a single digital entity.

#### www.inmedias.eu

Its fundamental purpose is to engage and inform a diverse range of target groups with an interest in mediation, mediation training, and organizations that may find mediation services beneficial. This interactive platform was conceived early in the project's inception and underwent a continuous process of enhancement and enrichment as the project progressed.

Over time, it has transformed into a multifunctional space that not only informs but also fosters meaningful engagement among its users. In the following chapters, we will illuminate some of the key features that define this dynamic platform, offering insights into its capabilities and contributions to the field of mediation and education.

### **Defining Interactivity**

In establishing a clear understanding of interactivity within the context of our digital platform, we embarked on a conceptual journey that was rooted in the recognition that our platform was destined to transcend the boundaries of a conventional information repository. Instead, it was envisioned as a dynamic nexus where users in some parts would actively participate.

Our initial conceptualization contemplated a separation between the website, primarily dedicated to conveying information about the project and the pilot EU Curriculum, and a distinct interactive platform responsible for product display, user engagement, search and filter functionalities, and communication channels, among other features. However, as the project evolved, it became increasingly apparent that such a division would feel artificial and potentially disrupt the user experience.

One of our primary focal points during the conceptualization process was usability and user-friendly navigation. To achieve this, we initiated a workshop where we defined key areas, delineated the style of the platform, established user navigation pathways, and carefully selected the appropriate terminology. This collaborative effort laid the groundwork for creating a coherent and intuitive landscape for the interactive elements that would define the platform's identity.

Our goal was to ensure that users could seamlessly navigate the platform while effortlessly engaging with its features. We recognized that the fusion of information and interactivity was essential to create a holistic user experience that would cater to a diverse range of users, from those seeking project details to those actively engaging with mediation training resources.

Three collaborative workshop served as the cornerstone of our conceptualization process, enabling us to strike a balance between information dissemination and user engagement. This fusion of elements and our user-centered approach were pivotal in shaping the platform's design and functionality, ultimately laying the foundation for a space that caters to a myriad of user needs and preferences.

In the following we descripe the interactive features:

#### Interactive forms

A significant component of our platform's interactivity lies in the implementation of dynamic forms that enhance user engagement and streamline essential processes. These forms are designed to offer real-time validation and feedback as users interact with them, elevating the overall user experience. JavaScript plays a pivotal role in validating user input, displaying error messages, and dynamically updating the form.

**Tandem Team Request Form**: This form serves as a vital channel for organizations seeking cross-border mediation services. It provides an efficient and straightforward means for such organizations to initiate contact with our team, facilitating the exploration of mediation solutions tailored to their unique needs.

**Tandem Teams Application Form**: Tandem Teams are an integral part of our platform, and this form is instrumental in their creation. Designed for mediators, the form

follows standardized guidelines to ensure the presentation of essential information in an accessible format. Mediators can seamlessly complete the form, contributing to the formation of Tandem Teams featured on the website.

**EU Training Application Form**: This form is tailored to the admission process for our EU training program. Applicants have the opportunity to submit their information along with a motivation letter. The form is integrated with a database that efficiently sorts and compiles information. This comprehensive overview assists the admission team in the selection of eligible candidates for the program.

Each of these forms caters to distinct target groups, aligning with the diverse needs of organizations, mediators, and prospective EU training program participants. They exemplify our commitment to providing efficient and user-friendly tools that enhance engagement and facilitate essential processes within our platform.

#### Sliders, Filters, and Carousels

The integration of image and content sliders, along with filterable elements, has significantly enriched the user experience within our platform. These interactive features empower users to navigate seamlessly through various sections and images within a single webpage, creating an engaging and visually appealing way to explore multiple pieces of content. Some examples are:

Tandem Teams Filterable Overview: This feature assumes particular significance as Tandem Teams are at the core of our platform's mission, bridging gaps in cross-border and intercultural mediation. Challenges such as language barriers or the need for specific field expertise often arise in such contexts. With the Tandem Teams filterable overview, organizations and companies gain a powerful tool to search and filter teams based on specific criteria. This functionality ensures that users can efficiently identify and select the most suitable team for their unique mediation needs, facilitating smoother cross-border and intercultural mediation processes.

Trainers & Instructors Filterable Overview: The filterable overview for Trainers and Instructors provides another layer of usability and convenience. By implementing filters, users can easily pinpoint the most suitable trainers or instructors based on specific criteria. Whether it's expertise in a particular mediation technique or specialization in a certain field, this feature streamlines the process of identifying the right trainers and instructors for mediation training, ensuring that users have access to the most relevant resources.

**Sliders and Carousels:** The incorporation of sliders and carousels throughout our platform serves as a versatile and invaluable feature. These dynamic elements are strategically placed to offer users a comprehensive overview of various options, information, process steps, and more. They play a pivotal role in guiding users through different sections of the website, allowing them to explore a wealth of content and resources effortlessly.

Their versatility lies in their ability to present information in a visually digestible format, allowing users to make informed decisions. These features exemplify our commitment to user-centric design, where interactivity is leveraged to enhance the platform's functionality and efficiency. By providing users with the tools to filter and search through content, we empower them to make informed decisions and find precisely what they need within the expansive landscape of mediation resources offered.

#### Interactive maps

One of the captivating and informative aspects of our platform is the integration of interactive maps. These maps breathe life into geospatial data, allowing users to dynamically explore location-based information. Leveraging the power of APIs like World Maps, our platform provides a seamless and engaging experience for users interacting with geographical data.

**Partners & Institutions Map**: Users can navigate this interactive map to gain insights into our partners and institutions. It offers a visual representation of the collaborative network that fuels our project, showcasing the geographical locations of these vital stakeholders. With just a few clicks, users can explore partner details, fostering a deeper understanding of the project's reach and impact.

Mediation Institutes Europe Map: As the name suggests, this map focuses on European mediation institutes, offering users a comprehensive view of these institutions across the continent. It serves as a valuable resource for individuals seeking mediation education, certification, information and training opportunities. By exploring this interactive map, users can identify mediation institutes within their region or explore options beyond their borders, opening doors to a wealth of learning and development possibilities.

#### Video and Audio integration

Our platform seamlessly integrates video and audio elements to offer users an immersive and convenient multimedia experience. By embedding videos and audio players directly on webpages, we empower users to access and engage with media content without the need to navigate away from the page. This integration provides essential controls, including play, pause, volume adjustment, and seek functionality, ensuring that users have complete command over their media consumption.

"Watch a Mediation" Videos: One of the standout features in this category is our "Watch a Mediation" video series. These videos not only enable users to observe real mediation processes but also provide a deeper layer of engagement through integrated information. As users watch these mediation scenarios unfold, they can access additional information, including insights, techniques, and reflections in real-time.

This approach enhances the educational value of these videos, transforming them into comprehensive learning experiences. Users can choose the extent to which they engage with supplementary information, thereby tailoring their learning journey to their individual preferences. The integration of video and audio elements represents

our commitment to delivering diverse and engaging content that enriches users' understanding of mediation practices and principles.

#### Social media integration

To foster user engagement and expand the reach of our platform, we've seamlessly integrated social media elements. Users can easily share content or follow our social media profiles directly from the website, enhancing the platform's interactivity.

Our <u>LinkedIn</u> presence is an example of this integration, where regular posts and engagement create a dynamic connection with our audience. Users can navigate to our LinkedIn page through the platform, keeping them informed about project updates, mediation trends, and relevant insights. This integration not only encourages user engagement but also extends our platform's impact beyond its digital boundaries, connecting us with a broader community interested in mediation and related topics.

#### Engange, comment and access impactfull resources

We encourage our users to leave comments, share their feedback, and contribute their thoughts and additional insights. And simply contact us. This collaborative spirit is particularly evident in our "Watch the Mediator" sessions, where we actively seek feedback. While emails sent to us are diligently answered by our team at Consensus, our commitment to engagement extends far beyond the project's duration.

To facilitate this engagement, we've established a robust database to systematically collect comments and suggestions. These user-generated inputs have been instrumental in shaping the platform's content and functionality. Through iterative rounds of adaptation, we have created a dynamic quality management system that thrives on external input.

Furthermore, our platform features an extensive download area where users can access impactful resources. This includes multilingual versions of our publication and a comprehensive description of the EU curriculum, complete with links to teaching materials and plans. This repository serves as a precious resource accessible through the platform, enriching users' understanding of mediation and offering practical tools for mediation practice and education.

#### Conclusion

Our journey through the interactive features of the platform has revealed a commitment to user-centric design and functionality. From the outset, we aimed to provide a unified and intuitive user experience, where information, engagement, and interactivity coexist harmoniously.

The platform's versatile features, including interactive forms tailored to distinct target groups, sliders, filters, and carousels facilitating navigation, interactive maps bringing geospatial data to life, and video and audio integration with supplementary information, serve as testaments to our dedication to enhancing user engagement and providing comprehensive mediation resources.

Social media integration extends our platform's reach and encourages community engagement, while the database-driven feedback system enables ongoing improvement and innovation, creating a dynamic open-source ecosystem.

Finally, the extensive download area for valuable project resources, including multilingual publications and a comprehensive EU curriculum, underscores our commitment to knowledge dissemination and practical mediation tools.

In essence, the In Medias interactive platform is not just a website; it's a dynamic space where mediation education, community engagement, and innovation converge. It embodies our vision of creating a holistic and collaborative environment for individuals and organizations interested in mediation, leaving a lasting impact on the field of conflict resolution.